



NEWS RELEASE

Contact: Carol Fitzgerald 315-694-0662
Rob Gillespie 315-536-7185



2007 Green Grand Prix Rally In Watkins Glen DRIVING TOWARDS CLEAN ENERGY

Watkins Glen, NY March 27, 2007 The 3rd Annual Green Grand Prix will again be hosted by The International Motor Racing Research Center in Watkins Glen, NY www.racingarchives.org, the Glen Region of the Sports Car Club of America www.glen-scca.org/index.htm and the Seneca Lake Pure Waters Association www.senecalake.org. This unique event is the ONLY official SCCA Time-Speed-Distance Road Rally for alternate fueled vehicles and hybrids in the United States.

It will be held at Watkins Glen, NY the home of American Road racing on July 6, 2007. The Green Grand Prix features a road rally of Hybrid and Alternative Fueled Vehicles (AFV) held on a 78-mile course around the perimeter of beautiful Seneca Lake in the Finger Lakes region of upstate New York. The road rally will bring together Hybrid and AFV owners for a fun and exciting educational event emphasizing energy independence and a cleaner environment. The Green Grand Prix is held the same weekend as the Watkins Glen Grand Prix IndyCar Series; this year the IndyCars are burning 100% ethanol fuel, and both events will help to increase public awareness of environmentally friendly vehicles and offer additional activities for visitors coming to the area for the race weekend. Proceeds from the event will be donated to Seneca Lake Pure Waters Association a citizen based non-profit water quality organization.

Robert Gillespie an area artist and hybrid owner who is passionate about increasing awareness of the vehicles came up with the concept for the Green Grand Prix 3 years ago. Gillespie said "This event gives people an opportunity to learn first hand about alternative personal transportation, and it promises to be even bigger than last year with the addition of a University Challenge and Stanley Steamer participation."

Vehicles from individuals, schools, non-profit organizations, small business and corporations have been registered in the rally. Last years Corporate entries included Toyota, Lexus, Honda, General Motors, Ford, The Indy Racing League and Ethanol Promotion Information Council (EPIC), The Observer/Review & Express and Windshield Installation Network. In addition to hybrid and flexible fuel vehicles there are many interesting types of alternative fueled vehicles entered including, a hydrogen powered car, a wood-powered SUV, vegetable powered cars, a bio-diesel, an electric car, a compressed natural gas powered car and exciting high school and college entries. The cars will be released on the course at 1 minute intervals beginning at 9:30 a.m. from the Glen Motor Inn parking lot. The rally will be conducted at legal highway speeds around the perimeter of Seneca Lake.

Many educational activities scheduled throughout the day beginning with a public panel discussion on hybrid cars and AFVs at the Watkins Glen Motor Racing Research Center, 210 S. Decatur St. from 1:00 p.m. to 3:00 p.m. Following the panel discussion, rally cars will be on display along with information, educational booths, activities for children, Stanley Steamer Display and live music. Awards will be given for winners of the local public school AFV poster contest and winners of the rally. Seneca Lake Pure Waters Association executive director, Carol Fitzgerald said, "We are proud to partner with Robert and are thrilled with this educational opportunity and the chance to showcase the beauty of Seneca Lake. The funds being raised by the event will help us to further our mission to protect the lake and its watershed."

About Robert Gillespie: A career art instructor, freelance painter/graphic artist; hundreds of his drawings of the Finger Lakes region and its history have been published. A member of the American Automotive Artists Society; his paintings of Watkins Glen racing history not only capture the details of the racing cars, but the action and excitement of each event. Hybrid gas/electric cars and AFVs have caught his attention, as they have appeared increasingly on the road and in the news. This new breed of vehicles has rekindled this artist / educator's environmental awareness; resulting in the concept of the "Green Grand Prix." You may contact Robert on his website www.glenspeed.com or by calling 315-536-7185.

About Seneca Lake Pure Waters Association: SLWPA was founded in 1991, with the mission and purpose to study and inform the SLWPA members and the public about ways to conserve, improve and protect the water resources and environment of Seneca Lake and its watershed. The Association also strives to preserve and enhance the varied landscape within the watershed by promoting improvements to technology and patterns of development that do not have an adverse impact on our environment. Call 315-694-0662 for membership or information or visit the website at www.senecalake.org or e-mail info@senecalake.org.